



TRIM SIZE = The actual size of the program. (8.5" x 5.5")

BLEED AREA = The area in which all artwork should extend.

Any image or colored area touching the edge of the trim SIZE MUST be extended 1/4" (0.25") on all sides beyond the TRIM SIZE

LIVE AREA = Where all your content should stay within, such as Heading, Sub-Heading, Copy, Inset Photos, Contact Info, etc. In most cases, final artwork for full-bleed, full-page ads should be sized to 8.75" x 5.75".

Any final supplied art file without proper bleed will be shrunk to fit in the live area, which will cause white area all around the ad. Please keep all live material 1/4" (.25") from the trim on all sides.

FULL PAGE TRIM SIZE = 8.5" x 5.5" (for ads with bleeds, add .25" bleed on all sides; 8" x 5" live area, otherwise use FULL PAGE NO-BLEED ad size).



NATIONAL AVIATION HALL OF FAME
60th ANNUAL ENSHRINEMENT

DEADLINE FOR AD SUBMISSIONS
AUGUST 14, 2024

AD SIZE	DIMENSIONS
FULL PAGE + BLEEDS	8.75" x 5.75" (8" x 5" LIVE AREA / 8.5" x 5.5" TRIM SIZE)
FULL PAGE (NO BLEEDS)	8" x 5"
1/2 PAGE HORIZONTAL	2.375" X 8"
1/2 PAGE VERTICAL	3.875" x 5"
1/4 PAGE	3.875" x 2.375"

File Types Accepted

- PDF (Press Quality)
- Photoshop – TIFF, JPEG, or PNG (300dpi or higher only)
- Illustrator
- InDesign (Packaged)